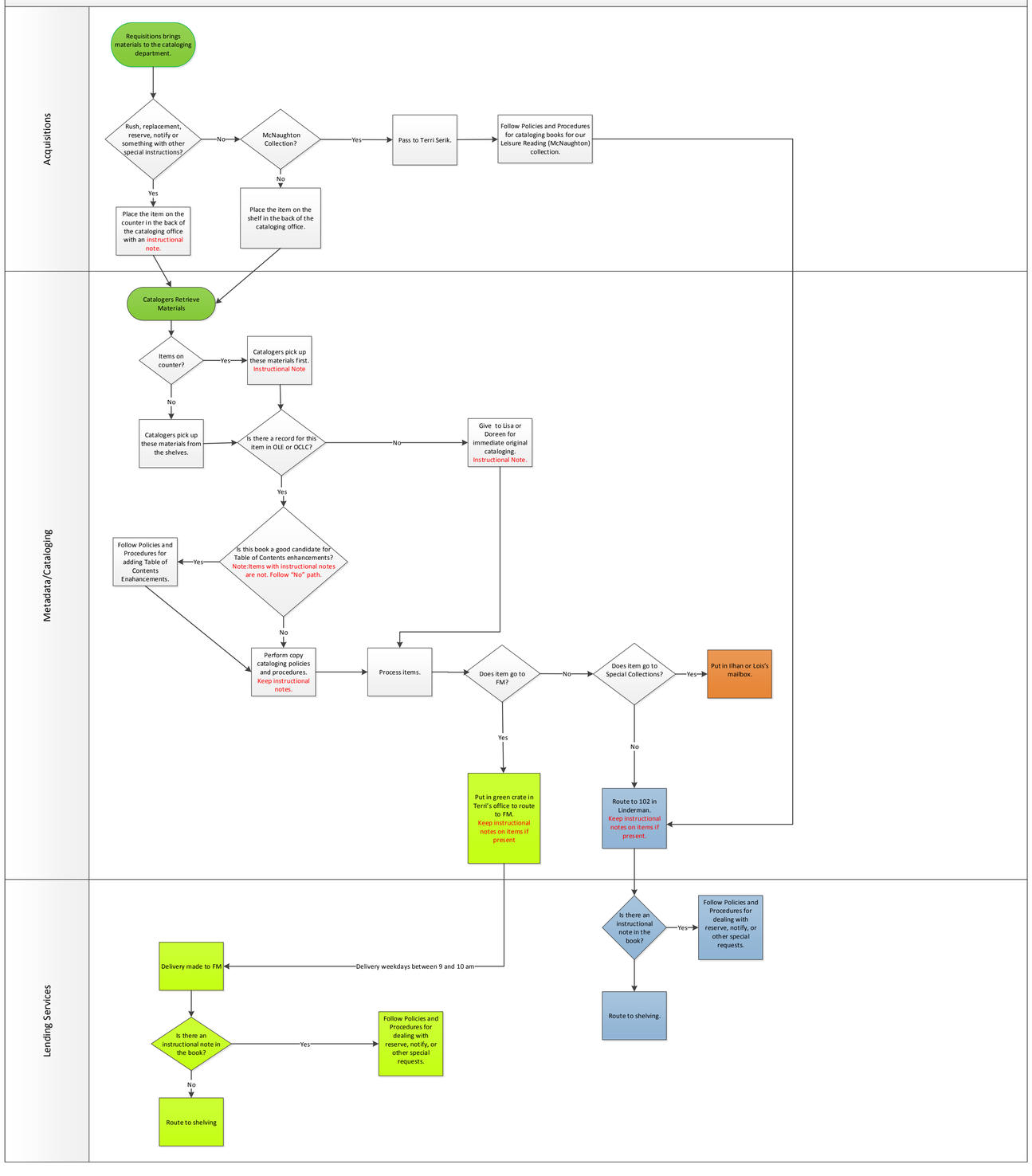Cataloging New Physical Materials (Books, DVDs, etc.)